

## CONTRACT


**wfsb.com**

WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

<u>Contract / Revision</u> 742504 /		<u>Alt Order #</u> 08326844
<u>Product</u> BLUMENTHAL FOR CT		
<u>Contract Dates</u> 07/26/16 - 08/01/16		<u>Estimate #</u> 260
<u>Advertiser</u> Blumenthal For Connecticut		<u>Original Date / Revision</u> 08/01/16 / 08/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 7	<u>Product Code</u> 7
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Old Towne Media  
P.O. Box 31150  
Alexandria, VA 22310  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WFSB	07/29/16	07/29/16	M-F CBS Soaps	1230-2p		:30			IMP		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	----1--				1	\$200.00					
2	WFSB	07/29/16	07/29/16	Eyewitness News	12pm - 12:30PM		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	----1--				1	\$175.00					
3	WFSB	07/29/16	07/29/16	Eyewitness News	6pm - 6:30pm		:30			IMP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	----1--				1	\$500.00					
4	WFSB	08/01/16	08/01/16	Eyewitness News	11PM - 11:35PM		:30			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$350.00					
5	WFSB	08/01/16	08/01/16	Eyewitness News	5pm - 5:30pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$400.00					
6	WFSB	08/01/16	08/01/16	Eyewitness News	6am - 6:30am		:30			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$350.00					
7	WFSB	08/01/16	08/01/16	Eyewitness News	6pm - 6:30pm		:30			IMP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$500.00					
8	WFSB	08/01/16	08/01/16	CBS: THE EARLY ST	7am - 9am		:30			IMP		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$200.00					
9	WFSB	08/01/16	08/01/16	9am-10am	9am - 10am		:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$125.00					
10	WFSB	07/31/16	07/31/16	Eyewitness News	11PM - 11:35PM		:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
11	WFSB	07/31/16	07/31/16	CBS Sunday Morning	9:00am - 10:30am		:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**Rocky Hill, CT 06067**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
742504 /	08326844

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/26/16 - 08/01/16	BLUMENTHAL FOR CT	260

<u>Advertiser</u>	<u>Original Date / Revision</u>
Blumenthal For Connecti	08/01/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
N 12	WFSB	07/28/16	07/28/16	National Convention	10pm-11pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFSB	07/25/16-07/31/16	National Convention	10pm-11pm	----Th-----	:30		\$800.00			NM		
Credited														
13	WFSB	07/28/16	07/28/16	Eyewitness News	12pm - 12:30PM		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$175.00					
14	WFSB	07/28/16	07/28/16	4p-5p Dr. Oz	4pm-5pm		:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$125.00					
15	WFSB	07/28/16	07/28/16	Eyewitness News	5:30pm - 6pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$400.00					
16	WFSB	07/28/16	07/28/16	Eyewitness News	6:30am - 7am		:30			IMP		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$375.00					
17	WFSB	07/28/16	07/28/16	CBS: THE EARLY SH	7am - 9am		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$700.00					
18	WFSB	07/28/16	07/28/16	9am-10am	9am - 10am		:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$125.00					
19	WFSB	07/26/16	07/26/16	Eyewitness News	11PM - 11:35PM		:30			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-1-----				1	\$1,000.00					
20	WFSB	07/26/16	07/26/16	4p-5p Dr. Oz	4pm-5pm		:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-1-----				1	\$125.00					
21	WFSB	07/26/16	07/26/16	Eyewitness News	6am - 6:30am		:30			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-1-----				1	\$350.00					
22	WFSB	07/26/16	07/26/16	CBS: THE EARLY SH	7am - 9am		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-1-----				1	\$700.00					
23	WFSB	07/26/16	07/26/16	9am-10am	9am - 10am		:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-1-----				1	\$125.00					
24	WFSB	07/27/16	07/27/16	M-F CBS Soaps	1230-2p		:30			IMP		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	--1----				1	\$200.00					
25	WFSB	07/27/16	07/27/16	Eyewitness News	12pm - 12:30PM		:30			IMP		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	--1----				1	\$175.00					
26	WFSB	07/27/16	07/27/16	Eyewitness News	5pm - 5:30pm		:30			IMP		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	--1----				1	\$400.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
27	WFSB	07/27/16	07/27/16	Eyewitness News	6pm - 6:30pm		:30			IMP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	--1----				1	\$500.00					
28	WFSB	07/27/16	07/27/16	National Convention	10pm-11pm		:30			IMP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	--W----				1	\$800.00					
<b>Totals</b>													<b>27</b>	<b>\$11,075.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	21	\$9,150.00	(\$1,372.50)	\$7,777.50
08/01/16 - 08/01/16	6	\$1,925.00	(\$288.75)	\$1,636.25
<b>Totals</b>	<b>27</b>	<b>\$11,075.00</b>	<b>(\$1,661.25)</b>	<b>\$9,413.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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